ABSTRACT

The present study was undertaken to: i) discuss the socio-economic profile of milch cow rearing and beef fattening farmers; ii) compare the profitability of milch cow rearing and beef fattening programmes; iii) identify the factors associated with the success of livestock programmes of BRAC and assess their contribution to its success; and iv) identify the major constraints faced by the borrowers in executing livestock development programmes of BRAC. Keeping the objectives in view, 60 samples (30 milch cow rearing and 30 beef fattening farmers) were selected randomly from four villages under Gheor Thana of Manikganj District. The study revealed that most of the programme participants were in young category (below 36 yrs) covering 60% in milch cow rearing programme participants and about 73% in beef fattening programme participants. Most of the respondents were also illiterate.